

Benefits Built for Associations & Affinity Groups

Through this cost-effective, best-in-class package from New Benefits, organizations with 10,000+ members are driving engagement and revenue while **making benefits a competitive advantage**.

ENHANCE MEMBER SATISFACTION.

ELEVATE MEMBERSHIP VALUE.

INCREASE MEMBER REVENUE.

N+B
creatingadvantage

HOW WE CREATE ADVANTAGE

Non-Insured Benefits Tailored to Large Associations & Affinity Groups

Associations are always looking for impactful ways to attract new members, enhance member satisfaction and drive new revenue in pursuit of **growth**, **loyalty** and **retention**.

New Benefits offers a custom solution for groups with over 10,000 members that solves these challenges at a discounted price point, so you can help your members save on healthcare expenses while adding value to your membership.

\$5 per year*

YOUR MEMBERS RECEIVE:

**Chiropractic | Dental | Diagnostic Imaging | Hearing
Lab Testing | NB Contacts | NB Deals | NB Travel
Pharmacy | Vision**

*Fully customized solutions are also available



HOW WE ENGAGE MEMBERS

An All-in-One Mobile App + Web Portal for Members and Dependents

This benefits package is easily accessible through the New Benefits mobile app and web portal.

Through the app, members enjoy:

- Access to all their benefits
- Assistance via a chat or call
- Accounts for all dependents over 18



HOW WE DELIVER VALUE

Benefits Members Can Really Use And You Can Be Proud to Provide

Chiropractic

Your members save 30% to 50% on X-rays, diagnostic services, and treatments at chiropractors nationwide.

Dental

Help your members smile brighter with big savings at thousands of dental practice locations nationwide. In most instances, your members can expect to save 20% to 40% per visit, with savings on general dentistry to special procedures.

Diagnostic Imaging

Your members save 40% to 75% on usual charges for imaging services at thousands of credentialed radiology centers nationwide.

Hearing

Members can find the right hearing aid solution to fit their lifestyle through personalized service and exceptional products for every budget, with an average savings of 64% off MSRP for hearing aids.

Lab Testing

Help your members monitor their health with 10% to 80% off typical costs of routine lab work.

NB Contacts

NB Contacts regularly beats the competition by 20%, with savings as high as 40% on top brands like BioTrue, Dailies, Biofinity, and Acuvue—making it a convenient, affordable, and stress-free way to buy contact lenses.

NB Deals

NB Deals is members' one-stop-shop for exclusive discounts from over 40 different categories across 500+ merchants.

NB Travel

NB Travel helps members experience more while spending less with deeper discounts on hotels, car rentals, flights, and activities all over the world.

Pharmacy

Help ensure your members don't have to choose between their prescription medications and other essential expenses. They will save 10% to 85% on most prescriptions at 60,000 retail pharmacies nationwide.

Vision

Your members and their families can see better savings at over 20,000 vision providers nationwide, including chains and local retailers. Members save 10% to 60% on glasses, contacts, laser surgery, exams, and even designer eyewear.

This program is NOT insurance coverage and does not meet the minimum creditable coverage requirements under the Affordable Care Act or Massachusetts M.G.L. c. 111M and 956 CMR 5.00. Administrator: New Benefits, Ltd. Attn: Compliance Department, P.O. Box 803475, Dallas, TX 75380-3475, 800-800-7616. Website to obtain participating providers: MemberPortal.NewBenefits.com.